

Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC KSNV Remit Address: 1500 Foremaster Lane

Estimate Number

465 AMER FOR Americans

Product Advertiser

Billing Address:

Towson, MD 21286 Ste 306 600 Fairmont Ave. Attention: Accounts Payable Mentzer Media Services, Inc.

INVOICE

	Invoice #	105148-2
for Prosperity	Invoice Date	09/02/12
RPROSPERITY	Invoice Month	September 2012
9. 19.	Invoice Period	08/27/12 - 08/27/12
R PROSPERITY	Invoice Month Invoice Period	09/02/12 September 2012 08/27/12 - 08/27/12

	Sales Region	Sales Office	Account Executive	Station
	National	Blair - Philadelphia	Amy McCreary	KSNV
20,140	Order Flight	Deal #	Alt Order#	Order#
	08/22/12 - 08/		06838589	105148

On	De	Alt	Cia
Order Flight	Deal#	Alt Order#	Order #
08/22/12 - 08/27/12		06838589	105748

Billing Calendar	Broadcast	ID8#	1021
Billing Type	Cash	Advertiser Code	
Special Handling	50g	Product Code	

	4
Advertiser Code	
Product Code	
Agency Ref	
Advertiser Ref	95

9	1	Channel Description	Time	Day	Date	Length	Length Aired Days Ad-ID	Ad-ID	Rate	Reconciliation	
87	KSNV	M-F 6-7a WakeUp w/Wagners 6-7a	6-7a	6		,	3		, apply	TOCOLICE INDUCTION	
				08/27/12 to 09/02/12	09/02/12	1×	X				
	KSNV			3	08/27/12	:30	6:18 AM	AFP-12-TV-18H New Idea:	a: \$700.00		
	VSNV	Today Show	658a-9am	ਰ							
				08/27/12 to 09/02/12	09/02/12	1×	₹				
	KSNV			Z	08/27/12	30	8:34 AM	AFP-12-TV-18H New Idea: \$1,400,00	a: \$1,400.0		k
	KSNV	M-F Today Show II	9-10a	ಕ					N GONGGER		*
				08/27/12 to 09/02/12	09/02/12	×	M				8
	KSNV			Z	08/27/12	:30	9:58 AM	AFP-12-TV-18H NEW Idea:	\$500.00		4
237	KSNV	Today 4th Hour	10am-11am	ť							
				08/27/12 to 09/02/12	09/02/12	×	M				
	KSNV			Z	08/27/12	30	Z	AFP-12-TV-18H New Idea:	\$325.00		8
_	KSNV	Rachael Ray	11am-12pm	6							

The actual broadcast information shown on this invoice was taken from the Official program log

32

VSNV VSNV

M-F Jeopardy/Wheel of Fortune 630-730pm

VSNV

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KSNV

M-F Early News

5-630p

₹

08/27/12

30

3:56 PM

AFP-12-TV-18H New Idea:

\$450.00

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08/27/12 to 09/02/12

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Z

08/27/12

30

5:28 PM

AFP-12-TV-18H New

Idea:

\$1,000.00

08/27/12 to 09/02/12

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08/27/12 to 09/02/12 M 08/27/12

08/27/12

30

6:42 PM

AFP-12-TV-18H New

Idea

2×

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VSNV

8

KSNV KSNV

Dr Phil

34p

08/27/12 to 09/02/12 M 08/27/13

08/27/12

30

11:50 AM

AFP-12-TV-18H New Idea:

\$325.00

6

23

28

27

26

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Nowwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider in the large sore by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place adventising through an adventising agency for other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising in the event Applicant is an agency requesting advertising on behalf of a client, Applicant advisowedges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



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Invoice Month Invoice Date Invoice # September 2012 09/02/12 105148-2

Page 2 of 2

Sales Region National	Sales Office Blair - Philadelphia	Account Executive Army McCreary	Station KSNV	
Order Flight	Deal#	Alt Order#	Order#	
08/		990	106	

The same of the sa	Deal#	Alt Order#	Order#	Invoice Period	
		06838589	105148	08/27/12 - 08/27/12	

/22/12 - 08/27/12

Billing Calendar	Broadcast	ID8#
Billing Type	Cash	Advertiser
Special Handling		Product C

Product Code	Advertiser Code	IDB#
15		1021

Advertiser Ref	Agency Ref	

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	KSNV	5000	XXXX	KSNV	KONN	VONA	VONA	VONE.	VONC	NUNC Y	VANA	Channe
<u>A</u> :			Tonight Show			M-F News 3 at Eleven			Face to Face w/ J.Raiston		M-F Jeopardy/Wheel of Fortune 630-730pm	Channel Description
Aired Spots			1135p-1237a			11pm-1135pm			730-758pm		пе 630-730рт	Time
4	22	08/27/1		₹ ₹	08/27/1		Z	08/27/1		Z		Day
	08/27/12 08/27/12	08/27/12 to 09/02/12	õ	08/27/12 08/27/12	08/27/12 to 09/02/12	ਰ	08/27/12	08/27/12 to 09/02/12	đ	08/27/12	8	Date
	30	2 _x		မှ မ	2x		30	ĺχ		30	0.00	Length
	12:01 AM 12:31 AM	M		11:22 PM 11:33 PM	M		7.47 PM	M		6:59 PM		Length Aired Days Ad-ID
	AFP-12-TV-18H New Idea: AFP-12-TV-18H New Idea:			AFP-12-TV-18H New Idea: AFP-12-TV-18H New Idea:) }		AFP-12-TV-18H New Idea:			AFP-12-TV-18H New Idea		Ad-ID
	\$425.00 \$425.00			\$1,100.00 \$1,100.00			\$800.00			\$1,000,00	17	Rate
	00		,	00			0			Ó		Reconciliation
	2 1		an.	v -•		5				v		Ref #

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Agency Commission **Net Amount Due**

Gross Total

\$10,550.00 \$1,582.50 \$8,967.50

Payment Terms 30 Days

Nowwhstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider by Media Provider within that time specified and until payment in full is received by Media Provider. Payment of the Parties of the Third Parties to Applicant will constitute payment to Media Provider of payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth hearn above. If Applicant is an advertiser all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise contracts, assertion orders copy instructions or any correspondence when such conditions. Two week advance cancellation notice is required unless otherwise specified